



March 2025

BRADFIELD BRIEF



March is Women's History Month!



During Women's History Month and throughout the year, may we all remember the words of Ruth Bader Ginsburg who said, "As women achieve power, the barriers will fall. As society sees what women can do, as women see what women can do, there will be more women out there doing things, and we'll all be better off for it."

IN THIS ISSUE

Women's History Month Cover.....Page 1

Sorority Sisters in Business.....Pages 2-6

Soror Millie Veasey Honored.....Page 6

Welcome New Chapter - Epsilon Lambda.....Page 7

Soror Shirley Johnson Spotlight.....Page 8

Quick Health Fact Reminders.....Page 8

Upcoming for April Issue.....Page 8





SORORITY SISTERS IN BUSINESS

Up-close, personal, and right within our reach, we have a plethora of dynamic, creative, energetic, professional, and innovative sisters who are making a difference in our world today. During Women's History Month, we have endeavored to highlight and applaud our sorors who are business owners, entrepreneurs, CEOs, inventors, poets, artist, and "shot callers".

Sonya D. B. Carr

Epsilon Lambda Chapter - Eastern Region
Years in Business - 25+ Years
Beautiful Events and Designs

EVENTS/WEDDING COORDINATOR AND PLANNER: Plan and manage the details of an event. Responsible for organizing and overseeing all aspects of events, including venue selection, scheduling, budgeting, staff assignments, logistics, and successfully executing an event. Floral arrangements and set-ups DESIGNS: Create visual solutions for products and services. Personalization: designs logos and ideas for apparel and creates and produces personalized accessories and items.

Kierra Cheatham

Delta Psi Chapter- Southeastern Region
Years in Business - 4 Years
Keys With KiKi LLC

Buying, selling & Investing Real Estate.
License in Tennessee and Georgia and other 50 states.

Taiseka Adams

Tau Chapter- Southern Region
Years in Business - 32 Years
This-N-That Hair Studio

Providing Midwest City, and surrounding areas, with quality cosmetology products and services with over a combined 50 years of expertise.

Denise Maurice-Greene

Epsilon Lambda Chapter. Eastern Region
Years in Business - 5 Years
DAG Solutions Group

Human Resource Management, Real Estate, Travel Consulting.

Brenda Brown

Epsilon Lambda Chapter - Eastern Region
Years in Business - 10 Years
Eco-Green & Clean Maid Service LLC

Residential, Commercial buildings and nursing homes.

“NOT FOR OURSELVES, BUT FOR OTHERS”

Vernessa W. Broddie
Epsilon Lambda Chapter
Eastern Region
Years in Business - 10 Years
Advantage Business, Inc.

Family Training/Consultation, Adult life Planning, Parenting Skills Training, Special Needs Support, and Grief Counseling

also

Years in Business - 7 Years
Dynasty Properties

Licensed Realtor in Washington DC and Maryland Area.

Qamar Said

Epsilon Lambda Chapter Eastern Region
Years in Business - 5 Years
QS Entertainment and Creative Designs

I specialize in creating unforgettable experiences. Our entertainment services offer meticulously created events, both virtual and in-person that bring people together for engaging one of a kind experiences. Also a Travel Advisor for domestic and international excursions and relaxing staycations.

LaTasha Saulsberry

Gamma Chapter - Northern Region
Years in Business - 8 Years
Signature Workforce Solutions, LLC

Targeted and personalized career development services as well as resume writing and career counseling services.

Also a jewelry stylist and offer beautiful and affordable accessories for any occasion.

Michelle Brimberry

Iota Chapter- Southeastern Region
Years in Business - 1 Year
Stop Hands Off, LLC

Master Certified Life Coach delivering workshops on preventing Domestic Violence and Bullying for children

Allison Burke, PhD

Delta Psi Chapter - Southeastern Region
Years in Business - 5 Years
Burke Paralegal Services LLCHands Off, LLC

Provide comprehensive support to litigation attorneys, ensuring efficient case management and document preparation. Our services include: Legal Research & Writing, Case Preparation, Document Review & Management, Contract Writing & Small Business Plan, Court Filing & Compliance, Trial Support, Mediation, Courier & Process Services.

Shadonica Ashworth

Delta Psi Chapter - Southeastern Region
Years in Business - 17 Years
ETFNow Consulting

Small Business Startup Assistance, Business Automation, Business Coaching, Technology Assistance, Training, Marketing and Branding, Websites, Logos, Document Creation, Productivity Automation and Process Improvement.

“NOT FOR OURSELVES, BUT FOR OTHERS”

Stephanie Galloway-Callaham
Epsilon Iota Chapter - Eastern Region
13 Years

Published Writer

I am a two-timed published author and currently writing the third. The first book is called Poetry e'Motion which is sold out on all platforms The second is called The Beast of Both Worlds for all of my syfy fans. I am currently working with my agent to upload more copies. My hopes and dreams are for TBOBWs to become Netflix #1 with merch.

Shirley Blanton

Delta Gamma Chapter - Southeastern Region
Years in Business - 4 Years

**Optimum Occupational Therapy Services,
LLC**

Are general occupational therapy services, i.e., treating people with upper-extremity injuries. The subspecialties are low vision and functional cognitive rehabilitation. This program teaches people with vision problems and/or mild cognitive problems to manage daily activities despite the impairments. People that would benefit most from the subspecialty programs are those with eye diseases such as glaucoma, macular degeneration, diabetic retinopathy, stroke, brain injury, early stages of Alzheimer's, dementia, and other vision and neurological problems affecting the person's ability to manage daily activities.

Dedra Mills

Epsilon Kappa Chapter - Southeastern
Region

Years in Business - 24 Years

Dedra' Doll House!

Professional Cosmetologist featuring Cut and styles which includes wash and roller sets, flat Iron styles, conditioning treatments, relaxers, and finger waves.

Sharon M. Finney

Epsilon Iota Chapter - Eastern Region
Years in Business - 7 Years

Rose of Sharon Publishing & More!

Guest speaker for worship services, women's events, and special occasions. Provide writing consultant services, manuscript editing, and publishing assistance for aspiring authors. Faith-based premarital counseling, marriage enrichment, and wedding officiant.

Mary Kay Independent Beauty
Consultant

Shadonica Ashworth

Delta Psi Chapter - Southeastern Region
Years in Business - 10 Years

Trillion Events Travel

Trip planning, Booking Service, Travel Advice with special request for singles, families, and groups (domestic and international), girl trips, destination weddings, corporate travel, family vacations, family reunions, and milestone celebrations.

Melisha Spain Sawyer

Epsilon Kappa Chapter - Southeastern
Region

Years in Business - 5 Years

PowerSmart Technologies

PowerSmart Technologies is a start-up, cleantech company address the growing need for next generation, net zero transportation products, services, and infrastructure. The company is designing, developing, and engineering the best transportation charging technologies in the world. PowerSmart Technologies has designed and patented the Beta E1200. The Beta E1200 is an all electric on board charging platform powered by a portable detachable battery, which will address the needs for OEMs compact to medium size automobiles that increase range and lower their total cost of ownership.

LaTara Bailey-Britton

Epsilon Kappa Chapter - Southeastern
Region

Years in Business - 25 Years

Baileys Insurance Group, LLC

I offer different types of insurance policies (Life Insurance, Home Insurance, etc.

Natasha Spearman

Epsilon Kappa Chapter - Southeastern
Region

Years in Business - 2 Years

Spearman's Safety Team

Offering CPR (Cardiopulmonary Resuscitation), First Aid and AED (Automated External Defibrillators) Training

LaToya Pringley

Delta Chapter - Southeastern Region
Years in Business - 4 Years

Boujtique, LLC and Boujtique Creative Designs

Boujtique, LLC is a fashionably unique online boutique. Our products include travel bags, handbags, apparel, stationary, memorial items and other gift items.

Boujtique Creative Designs provides graphic design services. This includes event flyers, menus, announcements, death notices and funeral programs. Boujtique, LLC is a licensed vendor for Eta Phi Beta Sorority, Incorporated.

Bianca McManus-Harris

Epsilon Lambda Chapter - Eastern Region
Years in Business - 1 Year

Daddy's Girls (*I Know Who I Am*)

A faith-based empowerment and mentorship program for young ladies ages 12-17. Participants receive spiritual enrichment, personal development, and leadership development through mentorship, coaching, faith-based workshops, and therapeutic support. The program foster's sisterhood, confidence, and is purpose driven. Participants will gain the tools to grow into strong, purpose driven leaders who stand firm in their faith and personal integrity. Participants will also embrace sisterhood and confidence.

Pearlene Lovelady

Gamma Chapter - Northern Region

Years in Business - 34 Years

**Lovelady's Cakery Bakery and
Catering, LLC**

I opened the first black retail brick and mortar bakeries in the area. Homemade traditional African American baked goods, breads and other desserts are offered. Catering services upon request. After closing two retail bakeries, my services are now offered from my homebased location.

Jacquelyn Christian

Alpha Omicron Chapter - Southeastern

Region

Years in Business -

Always travel....you deserve it

Independent travel advisor



Raleigh, NC Post Office Renamed for Trailblazer - Soror Millie Dunn Veasey

1/31/1918 - 3/9/2018

Alpha Epsilon Mid-Eastern Region



Soror Millie Dunn Veasey was one of 19 excited and committed women who founded Alpha Epsilon Chapter in 1968 and Alpha Epsilon was the first chapter of Eta Phi Beta Sorority, Incorporated chartered in North Carolina.

Soror Veasey was recently honored with the renaming of the 2777 Brentwood Road Post Office in Raleigh the "Millie Dunn Veasey Post Office" in recognition of her extraordinary contributions as a pioneering African American Women's Army Corps member during World War II. **She served in the 6888th Central Postal Directory Battalion, the only all-black, all-female unit to operate overseas as depicted in the recently shown movie "The Six Triple Eight"**. This represented a pivotal moment in history as her team understood the vital importance of communication during wartime. They advocated the mantra, "No mail, low morale". These courageous women ensured that the soldiers received their letters from their loved ones. The Sorors of Alpha Epsilon Chapter are very proud for her courage and commitment and also for her role in the Civil Rights Movement

Submitted by

Soror Doris Dunston

“NOT FOR OURSELVES, BUT FOR OTHERS”

WELCOME!

Epsilon Lambda Chapter Chartered February 1, 2025

[CLICK HERE](#)  to review the complete article



(Top row L/R) Paula Randel-Myers, Sheila Barnes-Jones, Venessa Broddie, 1st Anti-Basileus Juanita Jones, Grand Basileus Sonda Bradfield, 16th President Lorretta Kirk Adair, Omar Said, Denise Maurice-Green, Mattie Watson, Eastern Region Director Maude Holt (Seated L/R) Brenda Brown, Kathy Mitcham, Phyllis Kittrell, Belinda Wiley, Sonya Carr, Bianca McManus-Harris, Bridgette Kendrick, Melissa Cromartie-Holton



“NOT FOR OURSELVES, BUT FOR OTHERS”



Congratulations!

Delray Beach, FL Mayor Tom Carney Spotlight

Soror Shirley Johnson

for a

Lifetime of Service and Leadership in Delray Beach



to read and enjoy the complete article

Quick Health Fact Reminders



- Hydration is Key: Aim for 8-10 cups of water daily, but remember, your needs may vary! 💧
- Sleep Matters: Adults should target 7-9 hours of quality sleep for optimal health. 🌙
- Laughter is Medicine: A good laugh can increase endorphins and reduce stress! 😄
- Exercise Boosts Mood: Just 30 minutes of moderate exercise can elevate your mood and energy levels! 🏃
- Mindfulness Benefits: Practicing mindfulness can improve mental clarity and reduce anxiety. 🧘

<https://www.healthfacts.app/health-facts/>



Upcoming in the **APRIL** Issue

- Individuals with Disabilities Education Act (IDEA)
- Eta Phi Beta Membership Card Challenge
- Easter Emphasis
- National Minority Health Month Information
- Parliamentary Corner - Amending and Revising By-laws
- Food for Thought
- More

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